

POSTER

ENRICHING CLINICAL ENCOUNTERS THROUGH QUALITATIVE RESEARCH

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Although many medical and dental journals publish qualitative research this does not mean they are being read by those who could directly benefit from their scholarly contributions from clinician to the patient. This perspective on qualitative research for medical and dental education was written with the intention of introducing qualitative research to those who may be unaware of its possibilities and utility for clinical education. Its task is to inform others about life conditions they may not have experienced themselves other than in a biomedical context. As researchers, clinicians, and especially for students who read academic, medical, and clinical research papers which are appropriately discipline-and methodology-specific, we may find ourselves enculturated to privileging one type of research methodology over others. For example, exclusively considering quantitative research methodologies as being more rigorous and trustworthy.

This presentation may offer the opportunity for interested healthcare providers and researchers to expand their understanding of the purpose of qualitative research, its role and application in enhancing patient engagement, clinical practices, and person-centered research. ■